

Linda L. Grimes
Eighteenth Street Marketing
880 West 18th Street
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To Whom It May Concern –

I am writing this letter of recommendation on behalf of Matt Highland, an excellent graphic designer and all around valuable resource. I have worked with Matt on several projects over the years and have always found him to be a courteous, knowledgeable and professional individual.

He is easy to work with and pays attention to project details and deadlines, and produces the highest quality work. He has excellent design sensibilities, along with a wide range of technical expertise. He consistently provides critical feedback, which is coupled with industry insight, thus providing a great vision for project direction.

Recently I've had the pleasure of working with Matt on brand development for the San Pedro Waterfront Arts District and his talent for synthesizing our marketing research resulted in a sophisticated and appropriate logo. Over the past year, he has also assisted me with a twice monthly e-newsletter. His ability to summarize my copy and edit the content has made my job much easier. The Arts District e-news has been recognized by many leaders in the community as a beautiful way to publicize Arts District initiatives and activities.

Matt embodies the rare combination of an artist with great communications skills. Please let me know if you would like more information.

Sincerely,
Linda Grimes
Managing Director, Programs & Activities



Arts, Culture & Entertainment Committee
310 732 0010